

← approx. width of one page
(and no fold in the center of this 7" page)

Full-page ad \$450

Quarter-page ad \$140

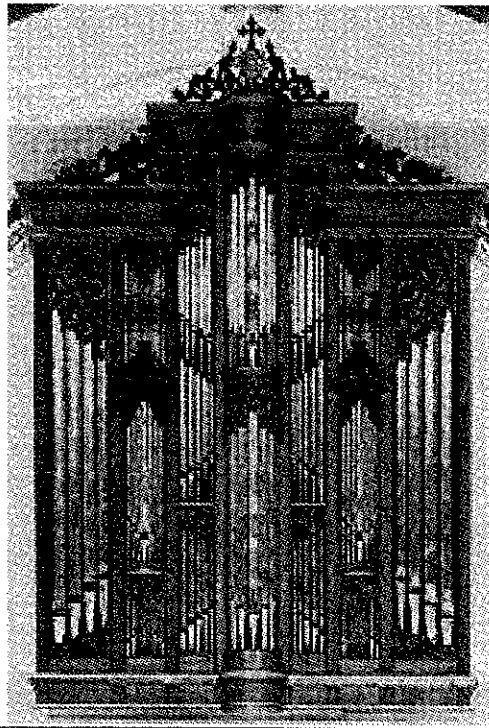
One-half page vertical ad \$260

Emanuel Pedal Ltd

*pipe organ technicians extraordinaire
The sharpest tuners in New England*

Your pipes will never freeze
when we're on the job!

...and we know what you mean when
you say "hey, 440"

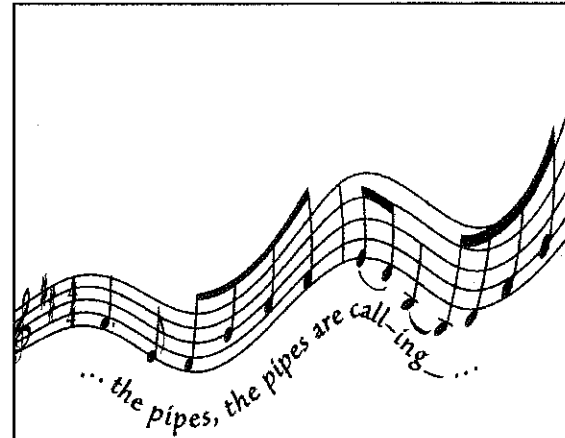


Emanuel personally quality-tests
each job with his patented
back-peddaling technique.

Our case workers know exactly
what to do to fire up those grills.

Our electrical work is lightning fast,
especially after we've
pulled out all those stoppers.

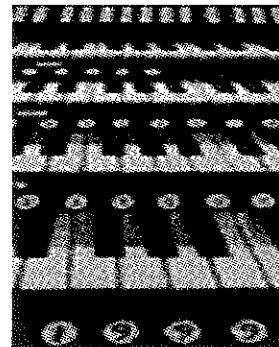
*Photo quality here is not representative because photos were
taken from the web and the printing was photocopied*



1999 AGO
Region 1 Convention
Worcester, Massachusetts
June 27-30, 1999

Center wire binding

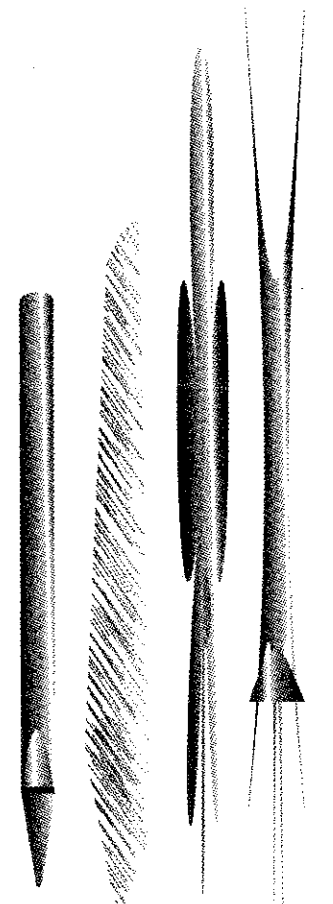
Typical 3-line "business card" \$50
All text, no logo
We typeset at no extra charge



Come to Worcester
in 1999. Join the
excitement!

Worcester-
The pipe organ
capital of
New England

Approx. one-eighth page ad \$75



A diversity of music at
First Unitarian Church, Worcester
Will Sherwood, ChM, AAGO

Contact Information

We welcome your questions and will be pleased to assist you. Contact us at:

• **U.S. Mail:**

Please mail or express-deliver payment and camera-ready copy (or disk) to:

Will Sherwood
171 Rowley Hill Road
Sterling, MA 01564

• **Phone:**

1+ 978.422.7195

(Residential line: Calls accepted 8 am-9 pm Eastern)

• **E-mail:**

st-arts@ma.ultranet.com
(See web page for file format details.
Please be patient in transferring
the file information.)

• **World-Wide Web:**

<http://www.bershad.com/ago>

• **24-hour Voice Messages:**

1+ 617.247.4845

• **Fax:**

1+ 617.266.0621

(Attended during business hours.)

*We look forward to your involvement
in what will surely be
1999's most unique AGO Regional Convention.*

Program Book Advertising Information

The
**American Guild of Organists
Worcester Chapter**
cordially invites you to
participate in the
1999 Region I Convention
through the purchase of a
Business Advertisement
in the Convention Program Book

Church musicians make 99% of the hiring & buying decisions.



REGION I CONVENTION
June 27-30, 1999 Worcester, Mass.

Convention Artists

Marie-Claire Alain • Joyce Jones • James David Christie
Thomas Murray • Martin Jean • Alice Parker • Katharine Pardee
with: Church of the Advent (Boston) Choir,
Youth Pro Musica, and Boston Symphony Instrumentalists

Details

About the Book: The book is sized 7" x 8½" and is spiral bound for convenient browsing. The press run of 1000 copies will be distributed to registrants, artists, and exhibitors/advertisers. The diverse, unique pipe organs and their detailed descriptions, as well as program repertoire, artist information, and musical resources will be contained in the Program Book. It is sure to serve as a reference source for years to come.

About Ad Sizes & Prices: Ads are available in a variety of sizes and prices. Your ad can range in size from a 3-line business card to one or several full pages. Advertisers of at least one-eighth page will receive a complimentary copy of the Program Book. The sizes and prices are shown in the table below.

Ad Rate Summary

Full Page	\$450*	6" x 7 1/2"
1/2 Page	\$260	2 15/16 x 7 1/2; 6x3 11/16
1/4 Page	\$125	2 15/16 x 3 11/16
1/8 Page	\$75	2 15/16 x 1 13/16

*Includes World-Wide Web Advertising

Prices shown assume computer-ready ads. A standard full-page ad camera-ready that needs scanning/retouching is \$460-\$470. **business card size is \$50** for 3 lines (complimentary typesetting, but no images or logos). Technical details for your graphic designer are shown on our web page or a hardcopy is available by mail or fax.

See samples inside

Special Website Bonus: Advertisements of a full page or more will receive a complimentary "banner" ad on our web site. These will be prominently displayed and the space will be timeshared using animated .gifs. We will display a list of advertisers, and will hot link to your web page if you request.

Mechanical Requirements: We encourage computer-ready and camera-ready submissions (no negatives, please). You or your graphic designer can request a detailed specification or visit our web page at:

www.bershad.com/ago/ad-rates.html

Time Schedule: All ad information, electronic or hardcopy, must be received by Feb. 1, 1999. Ads received prior to Dec 15, 1998 will receive a five-percent (5%) discount.

Contract and Copy Regulations: Please see our web page or request a printed copy for details.

Payment Details: Check or money order must accompany your ad. We cannot accept credit cards. Your ad will be placed on hold until your check arrives within a reasonable postal time period.

Make checks payable to: AGO '99 Convention

**See how effective your ad
will be in our program book!**

